StoryBoard Artist ™

Create professional digital storyboards
...even if you can't draw

Software for

Macintosh OSX
Windows XP

Designed for

Creative Producers

in

Film / Video
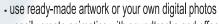
Advertising

Animation

TV Broadcast

Game Development

DVD / Interactive TV

Education

Government

Training

for planning and presenting Film, TV, HD, DVD Projects

- use ready-made artwork or your own digital photos
- easily create animatics with soundtracks and effects
- advanced page layouts for film, video & animation
- instant motion graphics, pan and zoom with ease
- export to Quicktime, HTML and more
- prototype DVDs and iTV projects
- expand your creative side with StoryBoard Artist

Mac

QuickTime

PowerProduction

StoryBoard Artist™ 4
Digital visualization software

Product Overview

StoryBoard Artist is a powerfully intuitive, unified environment for the production of storyboards and animatics. StoryBoard Artist provides the convenience of a page layout and design program with elements of content creation and digital editing software. Designed for professional directors, filmmakers, animators and commercial producers who want to bridge the gap between script and screen. Initiate a digital production workflow; collaborate and enhance ideas throughout all stages of production. Design and present with style...even if you can't draw.

Outstanding Value

• Save time and production dollars by creating detailed presentation-style storyboards.
• Count on top-notch customer service from PowerProduction Software, serving the film and entertainment community since 1988.

New Features

• New & even **more artwork** included. Thousands of images, complete with angles & new character expressions
• New import 24-bit image formats: jpeg, gif, bmp, metafiles, pict, tif, png, pdf
• More **transparency** and image handling features
• New **Pan & Zoom** feature animates still images for more dynamic and engaging boards
• Non-linear **linking** storyboarding for DVD and iTV prototyping
• Create custom image libraries to organize your own artwork
• **Import Photoshop layers** as objects or frames
• More caption and data fields for creating scene breakdowns with text field search
• More sound tracks with drag and drop input and editing
• New Export features including **QuickTime®, EDL/Timing Sheet, Link Data** and more
• New **database** feature of **searchable captions** and much, much more!

Key Benefits

Experience creative freedom
• Use the power of image, sound and motion to inspire, motivate and engage customers, clients and crew in your projects. Plan it, show it and pre-produce it with StoryBoard Artist 4.
• Put your imagination into motion, without drawing, without rendering and without complexity
• Enjoy creative control over the visualization of your project
• Produce and deliver professional storyboard layouts and media presentations

Creative visualization
• StoryBoard Artist makes it easy to give form to your creative vision with complete control - even if you cannot draw. Best yet, there are no complicated commands to learn. It's all point and click.
• Even if you can draw, use StoryBoard Artist to explore alternate shot ideas using integrated library graphics to make your boards quick and dynamic. If you change your mind on a click, no redrawing or re-rendering.

Increased productivity
• Create, layout, animate and print or export your project using one single application.
• No retyping: Import screenplay/script text into caption windows and data fields from your favorite scriptwriting application.
• Use pre-drawn instant artwork: characters, props and locations from integrated libraries
• Work faster using palettes, tools, commands, and keyboard shortcuts
• Assemble all your production information in one application and deliver data to appropriate departments and crew members.
• Easily share your boards with colleagues, crew and clients, and streamline review cycles
• Infinitely flexible layout mode makes designing print layouts of all formats possible: from standard storyboard formats to breakdown sheets, EDLs, shots lists, timing sheets, advertising layouts, and animation layouts
• Animatics made quick: run boards with sound or export to QuickTime. Click and drag frame duration and transitions. Drag and drop sound files in a variety of formats.

Produce with efficiency
• Native support for Mac® OS X and Microsoft Windows® XP
• Libraries of graphics keep thousands of images instantly available
• **Script import** feature generates caption windows and frames automatically